SECURITY BUILT ON DISCIPLINE. DELIVERED WITH INTEGRITY.

AFRICAN SECURITY & RISK MANAGEMENT



LEAD / ELEMENT
INTERNATIONAL

PROTECTING YOUR PEOPLE, YOUR ASSETS, AND YOUR REPUTATION

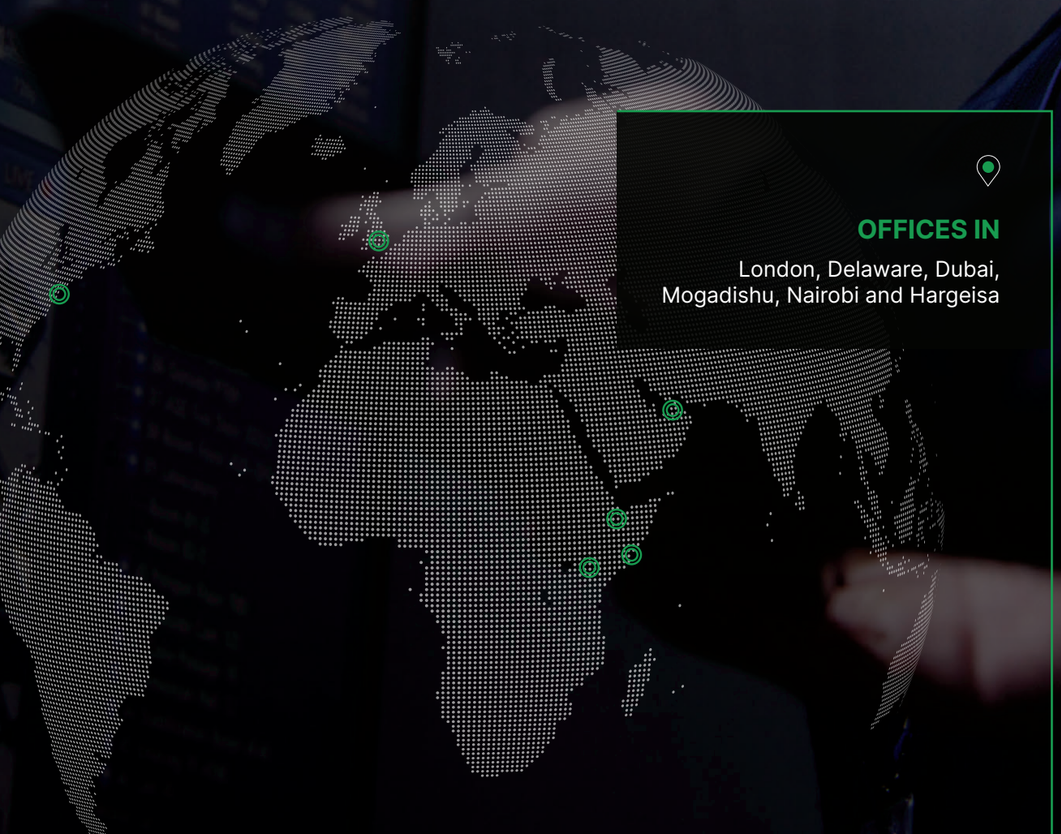
When you operate in high-risk or complex environments, security is not a background function. It directly affects your people, your continuity, and your credibility.

Lead Element International is a veteran-owned global security and risk management company operating across the MEEA region, with offices in London, Dubai, Mogadishu, Nairobi and Hargeisa. Your operations benefit from teams already positioned in the environments where you work.

Founded by former members of the British Armed Forces, the organisation was built on military discipline, operational excellence and unwavering integrity. Today, under the leadership of Directors Tony Norton and Mubarik Alin, those principles continue to shape every deployment, every assessment and every advisory engagement you receive.

Initially supporting government entities and media organisations in hostile regions, capabilities have expanded to include oil and gas, communications, NGOs, humanitarian organisations, high-net-worth individuals and VIPs.

You gain a partner that understands pressure, complexity and responsibility.



OFFICES IN

London, Delaware, Dubai, Mogadishu, Nairobi and Hargeisa

A MISSION AND CULTURE THAT PROTECT YOUR INTERESTS

Your security partner should operate to standards that reflect your own.

Your services are delivered with integrity, professionalism and precision. Experienced personnel, tailored strategies and carefully selected technologies are deployed to meet your evolving operational requirements, whether you require military training, armoured vehicle support or corporate risk consultancy.

You benefit from a culture rooted in accountability, resilience and ethical conduct. Discipline is balanced with empathy. Operational excellence is matched with human-centred leadership.

YOUR ASSURANCE IS STRENGTHENED THROUGH:

A formal Code of Conduct	A Whistleblower Policy	Adherence to the Voluntary Principles on Security and Human Rights
Compliance with international regulations	A commitment to transparency and accountability	Your partnership is built on trust, not just capability.

The long-term vision continues to evolve with the global security landscape through technology integration, international expansion, continuous learning and ethical leadership.

Your organisation is protected not just for today's risks, but tomorrow's realities.

INTEGRITY	**PRECISION**
PROFESSIONAL	**TRUST**

SECURITY SOLUTIONS SHAPED AROUND YOUR REAL WORLD RISKS



CORE SERVICES AVAILABLE TO YOU INCLUDE:

SECURITY PROJECT MANAGEMENT	RISK AND MITIGATION CONSULTANCY	CLOSE PROTECTION, INDIVIDUAL AND TEAM
STATIC AND MOBILE SECURITY TEAMS	HIGH-VALUE MINING RISK CONSULTANCY	AVIATION SECURITY
MINING SECURITY	CRISIS MANAGEMENT	PORT AND MARITIME SECURITY
IMMIGRATION TRAINING	MENTORING AND TRAINING	HSSE ADVISORY

CLIENTS SUPPORTED INCLUDE:

- The UK Government
- The Somaliland Government
- High-Net-Worth Individuals
- VIPs

YOUR STRATEGY IS NOT GENERIC.
IT IS ALIGNED TO YOUR OPERATIONAL PRIORITIES AND RISK EXPOSURE.

REGIONAL STRENGTH IN SOMALILAND AND EASTERN AFRICA

With extensive operational experience in Eastern Africa, your organisation benefits from established regional infrastructure and local capability.

VEHICLE MAINTENANCE FACILITY

You maintain operational readiness through:

- Routine servicing and preventative maintenance
- Mechanical diagnostics, troubleshooting and repairs
- Tyre replacement, balancing and alignment
- Armoured vehicle services including ballistic glass replacement and run-flat tyre maintenance

FACILITIES MANAGEMENT

Your infrastructure is supported through:

- Backup power system management and maintenance
- Electrical installation testing
- Plumbing system maintenance including pumps and filtration
- Legionella risk management planning

HOSTILE ENVIRONMENT AWARENESS TRAINING

Your personnel strengthen resilience through:

- Personal security awareness
- Risk assessment principles
- Travel safety and journey planning
- Exposure reduction during movements
- Basic first aid and trauma awareness
- Stress and conflict management techniques

STATIC FACILITY RISK ASSESSMENTS

You receive:

- Vulnerability assessments of infrastructure and access control
- Likelihood and impact analysis of security incidents
- Practical mitigation recommendations
- Support for business continuity and crisis planning

In regions where stability is a shared goal, your security is built on trust, cultural respect and collaboration with governance structures.

CORPORATE SECURITY THAT PROTECTS CONTINUITY

Your organisation cannot afford disruption.

MANNED GUARDING SERVICES

You receive:

- Tailored risk assessment and threat analysis
- Comprehensive access control and screening
- Visible deterrence
- Rapid emergency response
- Flexible deployment across offices, construction sites, events and critical infrastructure

CLOSE PROTECTION

Executives, VIPs and high-net-worth individuals benefit from:

- Detailed logistical planning
- Secure movement coordination
- Crisis response capability
- Discreet and professional delivery by highly trained ex-military personnel

SECURITY PROJECT MANAGEMENT

You gain end-to-end oversight from planning to review, integrated seamlessly with your operations and compliant with international standards.

RISK & MITIGATION CONSULTANCY

You strengthen long-term resilience through:

- Threat modelling
- Crisis planning
- Policy development

BEHAVIOURAL DETECTION OFFICERS

Specialists identify pre-incident indicators and suspicious behaviour within corporate environments.

EXECUTIVE DRIVERS

Secure transportation for executives and guests.

CCTV OPERATORS & SURVEILLANCE

Real-time monitoring and incident response.

MEDICAL & COMMUNICATIONS SPECIALISTS

On-site support including trauma care and secure communications setup.

YOU PROTECT BOTH OPERATIONS AND REPUTATION.



OPERATIONAL SECURITY THAT REDUCES YOUR EXPOSURE

Operational security is a crucial factor in maintaining life and property protection.

YOU BENEFIT FROM:

BACKGROUND CHECKS

Comprehensive HR screening of all employees and contractors.

24/7 COVERAGE

Shift rotations ensure consistent presence, deterrence and rapid response.

ARMED AND UNARMED GUARDS

Professionals proficient across a full spectrum of protective tactics.

SPECIALISED TRAINING

Conflict de-escalation, emergency medical response and advanced surveillance techniques.

PERIMETER SECURITY

High-security fencing and barriers built to withstand harsh environments.

SURVEILLANCE SYSTEMS

Rugged cameras and sensors delivering real-time monitoring of critical infrastructure.

YOUR VULNERABILITIES ARE REDUCED BEFORE THEY BECOME INCIDENTS.

DISCOVER HOW YOUR SECURITY STRATEGY CAN BE STRENGTHENED.

Visit leadelement.com to learn more.



EMERGENCY RESPONSE PLANNING THAT STRENGTHENS RESILIENCE

Preparedness determines outcome.

RISK ASSESSMENTS

Thorough identification of potential emergencies including fires, explosions, spills, natural disasters and security threats. Analysis includes oil and gas hazards such as chemical exposure, equipment failure and environmental impact.

EMERGENCY RESPONSE PLANNING

Structured plans aligned to your operational risks.

DRILLS AND SIMULATIONS

Regular exercises strengthen familiarity, identify weaknesses and improve readiness.

POST-INCIDENT REVIEWS

Lessons learned processes enhance future response plans and integrate new technologies and best practices.

YOU RESPOND WITH STRUCTURE, CLARITY AND CONTROL.

CYBERSECURITY THAT PROTECTS YOUR DIGITAL INFRASTRUCTURE

Your security extends beyond physical boundaries.

CYBERSECURITY MEASURES

Firewalls, intrusion detection systems and encryption protect your digital assets.

NETWORK SECURITY

Regular audits identify and address vulnerabilities.

DATA PROTECTION

Sensitive information is encrypted, securely stored and restricted to authorised personnel.

INCIDENT RESPONSE

Clear breach management plans ensure identification, containment and system restoration.

YOUR DATA REMAINS PROTECTED, COMPLIANT AND RESILIENT.

PROTECT YOUR PEOPLE, ASSETS AND REPUTATION WITH CONFIDENCE.

Start the conversation at leadelement.com.

COMPLIANCE THAT PROTECTS YOUR REPUTATION

Doing things properly protects you long term.

Compliance is embedded into company culture, ensuring adherence to law and international standards.

YOU BENEFIT FROM:

- ISO 9001:2015 Certification
- GDPR adherence
- SIA Approved Contractor Scheme membership
- *Progress toward* Security in Complex Environments Group membership

POLICIES

Clear governance frameworks ensure consistent and compliant operations.

SUSTAINABILITY

Commitment to responsible resource use and environmental regulation compliance.

HUMAN RIGHTS

Alignment with the Montreux Document, ICoC, Human Rights Act 1998 and the Voluntary Principles on Security and Human Rights.

YOU GAIN PEACE OF MIND KNOWING YOUR SECURITY PARTNER OPERATES ETHICALLY AND LAWFULLY.

PREPARE

TRAINING THAT BUILDS STRONGER OPERATIONS

Training is the backbone of effective security.

You receive tailored programmes ranging from manned guarding to advanced close protection.

COURSES INCLUDE:

- Risk Management
- Theatre-Specific Hostile Environment Training
- Advanced Driver Training B6 and Off-Road
- Government and Military Instruction
- Threat Assessment Training
- Leadership Development Programmes
- Advanced Medical Training Programmes

From junior officers to senior commanders, leadership capability is strengthened. Combat medics and field personnel receive comprehensive medical instruction.

YOUR TEAMS ARE PREPARED, CONFIDENT AND MISSION READY.



READY TO STRENGTHEN YOUR RESILIENCE?

Visit leadelement.com to speak with our team.

EMERGENCY EVACUATION & CRISIS EXTRACTION (24/7)

Somalia/Somaliland • East Africa • MENA

When risk escalates, minutes matter. Lead Element provides rapid emergency evacuation and crisis extraction support for NGOs, UN agencies, embassies, UHNW individuals, businesses, investment funds, and companies operating in hostile environments—moving people from danger to safety with speed, discretion, and clear decision-making.

Emergency Evacuation, 24/7. Secure extraction, medevac coordination, and crisis support across Somalia/Somaliland, East Africa, and MENA—delivered discreetly and professionally.

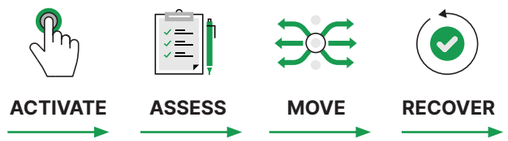
When conditions deteriorate, we deliver calm, controlled outcomes—moving people from danger to safety with speed, discretion, and clarity across Somalia/Somaliland, East Africa, and the MENA region.

From trigger to safe haven: assessment, route planning, movement execution, and recovery reporting—supported by vetted regional networks and real-time coordination.

WHAT WE DO

- **Emergency Evacuation (E2) & Extraction:** secure pickup, route selection, corridor planning, checkpoints strategy, contingencies
- **Medevac Coordination:** triage liaison and coordination with licensed medical providers, secure transfer to care
- **Crisis Response:** 24/7 activation, accountability, stakeholder updates, after-action reporting
- **Safe Haven & Relocation:** short-notice relocation to safer hubs, onward travel coordination, family support

HOW IT WORKS



One call triggers immediate planning and controlled execution to a safe location, followed by documented close-out.

WHY LEAD ELEMENT

- Regional capability
- Vetted networks
- Discreet delivery
- Duty-of-care aligned
- Clear assumptions & reporting

Note: *Medical treatment and air ambulance services are provided by licensed medical providers; we coordinate and support as required. Delivery is subject to feasibility, permissions, and local conditions.*

Contact info@leadelement.com to learn more.

HOSTILE ENVIRONMENT AWARENESS TRAINING (HEAT)

Practical security awareness for complex and high-risk environments

Lead Element International's HEAT programme is a scenario-led training course designed to prepare personnel operating in unstable and high-risk regions.

Developed for NGOs, UN agencies, diplomatic missions, and government teams, the course builds the awareness, skills, and confidence needed to operate safely and make effective decisions under pressure. Delivered by experienced instructors with high-risk operational backgrounds, the training reflects real-world conditions and supports both personal safety and organisational duty of care.

WHAT THE COURSE COVERS

- **Risk Awareness and Threat Assessment**
  Understanding key threats such as conflict, crime, and instability, with practical tools for assessing and managing risk.
- **Situational Awareness and Personal Security**
  Developing awareness, recognising early warning signs, and adopting behaviours that reduce exposure.
- **Journey Management**
  Planning and executing safe movement, including routes, checkpoints, and contingency measures.
- **Incident Response**
  Responding effectively to hostile situations and emergencies while maintaining control under pressure.
- **First Aid in Hostile Environments**
  Delivering immediate care in austere conditions where medical support may be limited.
- **Scenario-Based Training**
  Practical exercises that reinforce learning and build confidence in real-world situations.

OUTCOMES

Participants will leave the course able to:

- Assess and manage risk in complex environments
- Make informed decisions under pressure
- Apply practical personal security measures
- Respond effectively to incidents



ARMOURED VEHICLE SPECIALISTS

Keep your vehicle running at its best with reliable servicing and repairs from Lead Element Vehicle Services.

SERVICES:

Full service and maintenance ✓	Diagnostics and repairs ✓	Air conditioning diagnostics and re-gas ✓
Tyre maintenance and repairs ✓	Repair and maintenance contracts available on request ✓	Armoured Vehicle Specialist (B6/B7) ✓

GET IN TOUCH (via email)

services@leadelement.com

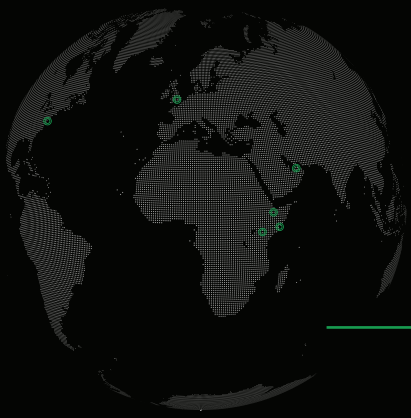
LEAD ELEMENT
VEHICLE SERVICES

GLOBAL EXPERIENCE. LOCAL DELIVERY.

With proven deployments across Europe, the Middle East, Africa and Asia, your operations benefit from decades of international experience.

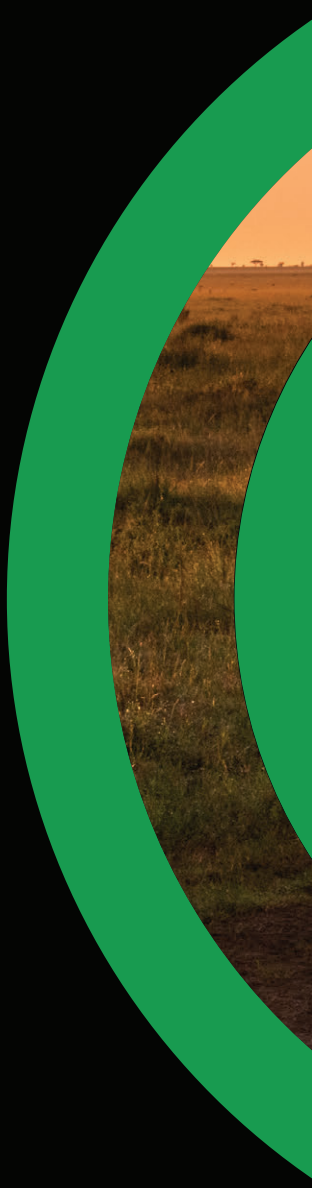
Current missions in Somalia, Somaliland and Kenya reflect the ability to operate in both stable and hostile environments.

Whether supporting UN operations, national governments or private sector clients, lessons learned from complex deployments are applied directly to your security requirements.



LOCATIONS

London, Delaware, Dubai,
Mogadishu, Nairobi and Hargeisa



Your mission deserves security delivered with discipline, professionalism and integrity.

We look forward to working with you.

info@leadelement.com
leadelement.com

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